

Roundtable Speakers—Scottsdale, AZ

February 26 -28, 2020

Keynote Speaker



Paul Keckley, Ph.D., Managing Editor Healthcare Industry Analyst, Investor and Futurist

The Keckley Report

Washington D.C. Metro Area

Dr. Keckley is Managing Editor of **The Keckley Report**, advisor to several national healthcare organizations and an active investor in several early-stage healthcare companies. In 2009, he served as the facilitator between the White House and major trade associations during deliberations about the Affordable Care Act.

He is a prolific writer, media commentator and frequent facilitator in strategic planning for hospitals, health systems, health insurers and investment banks. His publications include three books, 15 peer reviewed monographs, the weekly **Keckley Report** and 200 guest columns.

He is an Independent Director of Tivity Health Inc. (TVTY) and Sullivan Cotter, Senior Advisor to Erdman Inc. (Madison WI) and member of the Advisory Boards of the Lipscomb University College of Pharmacy (Nashville) and Western Governors University (Salt Lake City).

Previously, he served as Executive Director, Deloitte Center for Health Solutions, Washington DC, Executive Director, Vanderbilt Center for Evidence-based Medicine, CEO, EBM Solutions Inc., CEO, PhyCor Management Corporation (the IPA subsidiary), CEO, InterDent (Dental Practice Management Company, El Segundo, CA) and Managing Director, The Keckley Group.

He holds a B.S. from Lipscomb University, Nashville TN, an M.A. and Ph.D. from The Ohio State University, Columbus OH and completed a graduate fellowship at Oxford University, UK.

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Chris Cornue, President and Principal

Sláinte Global Partners (sgp)

Chicago, IL

Mr. Cornue has dedicated his life to advancing health for all. He has done this through multiple leadership, executive and collaborative roles that have focused on creating needed change within systems, communities, and organizations. Currently, as President & Principal of sláinte global partners (sgp), he leverages these experiences and a cultivated network of partners & change agents to further the best possible health outcomes for patients and communities globally.

Most recently, Mr. Cornue served as Navicent Health's Chief Strategy and Chief Innovation Officer, through which he led the system's efforts to plan for the future and meet the organization's mission, vision and values. He collaborated with the organization's leaders, caregivers, physicians, community and other key stakeholders to establish and execute on strategy, operations and innovation across the system. Among his key accomplishments, he was a primary architect and leader of efforts to strategically combine with Atrium Health to form the US southeast's largest healthcare system and elevate healthcare for all.

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Throughout his 25 years of service, Mr. Cornue leveraged his expertise in leadership, operations, strategy, physician relationships, thought leadership and clinical performance both domestically and globally. He has been a thought leader at Sg2 where he led the consulting practice, oversaw the Center for the Future, and served as a trusted advisor to healthcare organizations, working together to create change in healthcare. He was CEO of McKee Medical Center in Colorado, where he led the organization to strong financial performance and top decile performance in quality outcomes and patient satisfaction while creating an engaged workforce. He was Vice president at Sinai Health System, where he held system and medical group leadership, operational and strategic responsibilities. He worked with major academic medical centers nationwide at University HealthSystem Consortium and held several leadership roles at University of Chicago Medicine.

Mr. Cornue has collaborated with international partners to further global healthcare strategies and solutions and serves as an expert and mentor with the International Society for Quality in Healthcare (ISQua). Partnering globally to enrich society through ideas and action, he was named a fellow in the Royal Society for the encouragement of Arts, Manufactures and Commerce (RSA) in 2017. He is also a fellow of the American College of Healthcare Executives and holds Bachelor of Science degrees in biology and chemistry and a Master of Science degree in health services administration from Gannon University.



Paul Crnkovich, Managing Director

Kaufman Hall & Associates, LLC

Skokie, IL

Mr. Crnkovich is a Managing Director for Kaufman Hall. He leads the firm's Consumer practice, which advises health systems, academic medical centers, community hospitals, and other healthcare organizations on strategies related to consumer-centric delivery, pricing, enterprise planning, and market development and growth.

Mr. Crnkovich has more than 30 years of consulting and marketing experience in the consumer products and healthcare industries. Prior to joining Kaufman Hall, he was co-founder and Managing Partner with Cadent Consulting Group, LLC. He previously served as President of Kantar Retail Americas Consulting, where he was part of a three-person senior management team responsible for overseeing all aspects of company operations.

Earlier in his career, Mr. Crnkovich was on the senior management team and one of the majority owners of Cannondale Associates. He helped to lead the company's growth and development over a 12-year period, culminating in the firm's sale to WPP/Kantar, the world's largest marketing, advertising, and research firm. He also held a series of marketing, sales strategy, and strategic planning positions at the Quaker Oats Company, working on flagship brands such as Quaker Oatmeal and Gatorade®.

Mr. Crnkovich is a frequent author and speaker on the topic of consumerism in healthcare. He is an outside industry expert on consumer and retail marketing issues as part of the Executive Education and full-time M.B.A. programs at the Kellogg School of Management at Northwestern University. Mr. Crnkovich also served on the faculty of Lake Forest Graduate School of Management, where he taught global marketing to M.B.A. candidates.

Mr. Crnkovich received his M.B.A. from Harvard Business School and his B.A. in Government from Harvard University.

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Ceci Connolly, President & CEO

Alliance of Community Health Plans (ACHP)

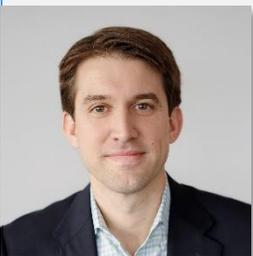
Washington D.C.

Ms. Connolly is a nationally recognized health care leader, strategist and communicator based in Washington D.C. She works with some of the most innovative executives in the health sector to provide high-quality, evidence-based, affordable care. She is passionate about transforming America's healthcare system to deliver greater value to all.

Ms. Connolly has spent more than a decade in healthcare, first as a national correspondent for the Washington Post and then in thought leadership roles at two international consulting firms. She is a leading thinker in the disruptive forces shaping the health industry and has been a trusted adviser to C-Suite executives who share her commitment to equitable patient-centered care.

Ms. Connolly is co-author of the book **"LANDMARK: The Inside Story of America's Health Law and What It Means for Us All."** She has covered six presidential campaigns and numerous natural disasters including Hurricane Katrina. She is the first non-physician to receive the prestigious Mayo Clinic Plummer Society Award for promoting deeper understanding of science and medicine and in 2001 was awarded a fellowship to Harvard's Kennedy School of Government.

For four years, Ms. Connolly served on the board of Whitman-Walker Health, a \$26 million non-profit, community health center, assisting 15,000 clients a year. She is a founding member of Women of Impact (WOI) for Healthcare and serves on the national advisory committee of the Altarum Institute Center for Sustainable Health Spending. She is a graduate of Boston College.



Travis Messina, Co-Founder & CEO

Contessa Home Recovery Care

Nashville, TN

Mr. Messina is the co-founder and Chief Executive Officer of Contessa Home Recovery Care. Contessa is an evidence-based Home Recovery Care model for acute care, post-acute care and surgical procedures with administrative support services and Care Convergence, a proprietary technology platform. Home Recovery Care combines all the essential elements of inpatient care in the comfort of the patient's home in collaboration with hospital partners.

Prior to Contessa, Mr. Messina was the Chief Investment Officer of Martin Ventures, a health care focused venture fund. Before joining Martin Ventures, Travis served as Vice President of Development for Vanguard Health Systems, where he focused on leading the diligence efforts for acute care and ambulatory acquisitions. Travis was also a member of the Healthcare Investment Banking Group at Signal Hill Capital and worked in the Mergers & Acquisitions group at SunTrust Robinson Humphrey.